

Hello, I'm Jason and I'm a graphic designer, web developer and social media guru with over 5 years of experience helping organizations big and small improve their digital presence.



## EXPERIENCE

2015-Present

### Digital Media Specialist / UConn Athletics / Storrs, Connecticut

- Designed graphics for sales collateral, venue displays, social media and promotional items
- Assisted with policies, photography, graphics and content for the main athletics social media accounts
- Designed and developed a microsite (uconn.football) for the 2016 football season ticket campaign

2014-2015

### Digital Media Student Intern / UConn Athletics / Storrs, Connecticut

- Worked with staff to design and implement graphics for t-shirts, printed materials and social media
- Worked as a Game Day Assistant at athletic events, assisted with in game promotions

Fall 2013

### Assistant Merchandise Manager / Youth Education in the Arts / Allentown, Pennsylvania

- Managed the design, production and sale of soft goods at events from Texas to New Jersey.
- Designed event logos and apparel based on the organization's brand standards and current trends.
- Managed ecommerce website to increase sales and beat organization's past sales records.

2012-2013

### Web Developer / UConn Recreation / Storrs, Connecticut

- Designed and developed new website that met each department's needs.
- Maintained existing website content and designed department specific promotional graphics.

2011-2013

### Web Developer / UConn Alumni Association / Storrs, Connecticut

- Assisted in the development of website redesign.
- Implemented online functionality of "You Make it UConn" 2012 membership campaign.



## EDUCATION

2015

### Bachelor of Arts in Communications

University of Connecticut  
Storrs, Connecticut



## SKILLS

- Adobe Creative Suite
- Microsoft Office
- Google Analytics
- WordPress
- HTML, CSS, PHP



## REFERENCES

John Seagrave, Director of Sales, UConn Athletics

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Stephen Hanjack, Director of Marketing, UConn Athletics

stephen.hanjack@uconn.edu, 860.486.6949

Marvin McNeill, Assistant Director, UConn Marching Band

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